



SHARKS 10

COMMUNITY FUN RUN

Sunday October 8th
Southern Cross Group Stadium
Captain Cook Drive
Woollooware



2017 EVENT SPONSOR PROPOSAL

SPONSOR INVITATION

We are very excited to announce that the Sharks 10 Community Fun Run is now back for it's third year! The event offers your company a wonderful opportunity to help support and promote living a healthy lifestyle, and be involved in an exciting new community event.

Fun Runs are becoming increasingly popular, extremely successful and well supported by the local community, local businesses and local councils.

The best examples of these are the following runs that have gone from strength to strength and enjoyed steady growth in recent years in the local community;

- Sutherland to Surf
- The Oatley Park Fun Run
- Woronora Dam Trail Run

We are offering local businesses the chance to sponsor this event through one of our various sponsorship packages. We welcome your consideration and would be happy to discuss sponsorship opportunities and benefits with you and how they can best meet your company's specific needs.



EVENT DETAILS AND PROPOSED DATE

We offer two different distances - a 3km run and the main event the 10km which will attract the best runners in Australia to line along side the sport loving local community. Runners, Schools, Families, Local Businesses, Corporates, Local dignitaries and celebrities / sports stars - all running along the scenic and traffic free out and back course along Woollooware Bay cycle track with an iconic stadium finish in Sharks Stadium. The event will be held on Sunday 8th October 2017.

DEMOGRAPHICS

We estimate a total of 2,000 participants and as many supporting and spectating.



GOLD SPONSOR \$10,000

- * Promoted as event major sponsor.
- * Advertise on digital signage.
- * Feature in all marketing, advertising and media activities leading up to the event.
- * Signage displayed at Start/Finish line.
- * Company representative official starter including a small speech and fire the starting gun.
- * Prominent verbal mention throughout the event by commentator.
- * Logo displayed on all marketing and advertising materials and distant website use.
- * Offer discounts or special event promotions on our event email updates.
- * x12 VIP Entries for you to give to staff members or corporate clients.
- * Company Logo on bibs and finisher certificates.
- * Company representative presents prize to winners.
- * Social media promotion, opportunity to offer special event promotions/discounts.
- * Presence and allocated company set up area at event.
- * Provided with photos and sponsor video of the event to further promote involvement.



SILVER SPONSOR \$5,000

- * Feature in all marketing, advertising and media activities leading up to the event.
- * Prominent verbal mention throughout the event by commentator.
- * Logo displayed on all marketing and advertising materials and distinct appearance throughout website.
- * Offer discounts or special event promotions on our event email updates.
- * x8 VIP Entries for you to give to staff members or corporate clients.
- * Company Logo on bibs.
- * Your company logo will appear on finishers certificates.
- * Promotion through social media campaign, opportunity to offer special event promotions/discounts.
- * Provided with photos and sponsor video of the event to further promote involvement.



BRONZE SPONSOR \$2,500

- * Feature in various marketing, advertising and media activities leading up to the event.
- * Verbal mention throughout the event by commentator.
- * Logo displayed on all marketing and advertising materials and appear on sponsor page of website.
- * x6 VIP Entries for you to give to staff members or corporate clients.
- * Company Logo on bibs.
- * Promotion through social media campaign.
- * Presence and allocated company set up area at event.
- * Provided with photos and sponsor video of the event to further promote involvement.



ABOUT THE HOST - JORG

Jim Owens Running Group was established in 2008. The group is based in Oatley, the Southern Suburbs of Sydney and includes members of all ages and abilities who come together to enjoy various weekly running sessions around the St George and Sutherland Shire areas.

JORG are the proud hosts of the successful Oatley Park Fun Run which has now been running for six years and is voted as one of the top five Fun Runs in NSW. Each year it continues to grow with the 2014 Oatley Park Fun Run seeing over 1,300 participants making it the biggest fun run event in the St. George district. We believe that The Sharks 10 has the potential to be the biggest and best community event south of Sydney.

Last year JORG also launched the new 20km Woronora Dam Trail Run, which was another very successful event and is now a well respected event in the running and fitness community.



Join us and help make a meaningful difference to promote health and community spirit in the local area!

Want to find out more? Visit www.sharks10.com.au

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